

Play Big, Win Big with PS5™ & Big G Cereals Promotion

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

Overview: Play Big, Win Big with PS5™ & Big G Cereals Promotion (the “Promotion”) consists of an instant win game (the “Instant Win Game”) and two (2) separate sweepstakes (the “Sweepstakes”) prize pools (each a “Prize Pool”). Kroger grocery stores are participating in this Promotion and will comprise its own Prize Pool for the Sweepstakes portion of the Promotion, which shall be referred to as the “Kroger Prize Pool”. All other retailers with respect to the Sweepstakes portion of the Promotion will comprise of the “National Prize Pool”. The Instant Win Game will have a separate pool of prizes and will be offered with the same prize pool for all retailers (including Kroger). Sponsor will draw and award a specified number of Sweepstakes prizes per Prize Pool as outlined in Section 8 below.

1. Eligibility: The Promotion is open only to individuals who are legal residents and physically located in one (1) of the fifty (50) United States (including District of Columbia) and who are at least eighteen (18) years old at the date and time of entry. Employees, officers and directors of General Mills Sales, Inc. (“Sponsor”), Merkle Inc. (“Administrator”), Sony Interactive Entertainment LLC, and each of their respective parent and affiliate companies, members, advertising and promotion agencies and distributors and other prize suppliers (collectively, “Promotion Entities”), as well as the immediate family (i.e., spouse, parents, siblings, children and grandchildren) and/or those living in the same household of each such employee, officer or director (whether legally related or not) are not eligible to enter or win a prize in the Promotion. The Promotion is void where prohibited by law. Participation constitutes entrant’s full and unconditional agreement to these “Official Rules” and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55426.
Administrator: Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Promotion, including the Sweepstakes and the Instant Win Game, begins at 7:00 a.m. Eastern Time (“ET”) on October 15, 2020 and ends at 11:59 p.m. ET on February 28, 2021 (the “Promotion Period”). Administrator’s computer is the official time-keeping device for this Promotion.

4. How to Enter: You will need a code (“Code”) to participate in the Promotion which Code will provide one (1) Sweepstakes entry into the applicable Prize Pool drawing and one (1) entry into the Instant Win Game. There are five (5) ways to obtain a Code and enter the Promotion, as outlined below:

a. Enter National Prize Pool by Purchasing Specially Marked Cereal Boxes and/or Treat Bars: During the Promotion Period, visit a participating retail location and purchase a qualifying, specially-marked large or/and family size box of cereal products and/or treat bars from the list below (each a “Qualifying Product”), while supplies last.

- Cinnamon Toast Crunch Cereal (16.8 oz or 19.3 oz)
- Honey Nut Cheerios Cereal (15.4 oz or 19.5 oz)
- Reese’s Puffs Cereal (16.7 oz or 20.7 oz)
- Cookie Crisp Cereal (15.1 oz or 19.1 oz)
- Cocoa Puffs Cereal (15.2 oz or 19.3 oz)
- Cinnamon Toast Crunch Treat Bar
- Golden Grahams Treat Bar

- Lucky Charms Treat Bar
- Reese's Puffs Treat Bar
- Honey Nut Cheerios Treat Bar

Locate the Code which is printed inside the package and have it available when you complete the below instructions in order to enter the National Prize Pool and play the Instant Win Game.

- b. Enter Kroger Prize Pool by Purchasing Specially Marked Cereal Boxes and/or Treat Bars at Kroger:** During the Promotion Period, visit a participating Kroger retail location and purchase three (3) qualifying large or/and family size box of cereal products and/or treat bars from the list below (each a "Qualifying Product"), while supplies last.

- Cinnamon Toast Crunch Cereal (16.8 oz or 19.3 oz)
- Honey Nut Cheerios Cereal (15.4 oz or 19.5 oz)
- Reese's Puffs Cereal (16.7 oz or 20.7 oz)
- Cookie Crisp Cereal (15.1 oz or 19.1 oz)
- Cocoa Puffs Cereal (15.2 oz or 19.3 oz)
- Multi-Grain Cheerios Cereal (18 oz) **[Item Does Not Contain Code in-package]**
- Cinnamon Cheerios Cereal (14.3 oz) **[Item Does Not Contain Code in-package]**
- Cinnamon Toast Crunch Treat Bar
- Golden Grahams Treat Bar
- Lucky Charms Treat Bar
- Reese's Puffs Treat Bar
- Honey Nut Cheerios Treat Bar

Multi-Grain Cheerios cereal and Cinnamon Cheerios cereal do not contain Codes in-package but, if purchased, do qualify towards earning a Kroger-exclusive entry if three (3) participating items are purchased in a single transaction at Kroger.

At checkout, you will receive a check-out print with a unique Code and have it available when you complete the below instructions in order to enter the Kroger Prize Pool and play the Instant Win Game.

- c. Purchase Cereal Boxes and/or Treat Bars Online From Boxed.com:** From November 2, 2020 at 12:00 a.m. ET through November 8, 2020 at 11:59 p.m. ET, while supplies last, visit [Boxed.com](https://boxed.com) and follow the links and instructions to view a dedicated page for the Promotion and obtain the offer redemption code. Follow the instructions to purchase at least one (1) qualifying product from the list below ("Boxed Qualifying Product") and enter the offer redemption code "WINBIG" at checkout. You will receive a postcard containing one (1) Code to the National Prize Pool and Instant Win Game within your shipping package, regardless of how many participating products are purchased/included in order. Have it available when you complete the below instructions. You can earn additional Codes by making separate orders on [Boxed.com](https://boxed.com) that include participating products, while supplies last.

- Honey Nut Cheerios (55 oz)
- Cinnamon Toast Crunch (49.5 oz)
- Yellow Box Cheerios (40.7 oz)
- Lucky Charms (46 oz)
- Multigrain Cheerios (37.5 oz)
- Cereal Cups Variety Pack (12 ct)
- Reese's Peanut Butter Puffs
- Kid Triple Pack
- Monsters Cereal
- Smores Double (Cocoa Puffs and Golden Grahams)

- Kid Double: Cocoa Puffs/Trix
- Double Chex
- Mermaids Cereal
- Berry Berry Kix Paw Patrol
- Oat Crunch Cheerios
- Chocolately Lovers
- Star Wars The Mandalorian
- CTC Sugar Cookie
- Trix/Cookie Crisp
- Count Chocula (10.4 oz)
- Lucky Charms/Reese's Treat Bar
- Count Chocula Treat Bar (30 ct)
- Honey Nut Cheerios Treat Bar (30 ct)

All Boxed Qualifying Product purchased through [Boxed.com](https://boxed.com) will not contain Codes in-package but, if purchased, do qualify towards earning one (1) entry in the National Prize Pool and one (1) play for the Instant Win Game.

- d. Request a Code via Mail-In – From October 15, 2020 to February 15, 2021:** To obtain a Code without making a purchase, hand print your name, address, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage, to "Play Big, Win Big with PS5™ & Big G Cereals," c/o Merkle Inc., P.O. Box 5046, Department 844738, Kalamazoo, MI 49003-5046. **You must also list out the Prize Pool for which you would like to enter (either "National Prize Pool" or "Kroger Prize Pool") on the outside of the envelope. If you do not list out a Prize Pool, you will receive a Code associated with the National Prize Pool. If you list the Kroger Prize Pool in your request, you will receive one (1) free Code for the Kroger Prize Pool and three (3) free Codes for the National Prize Pool.** Limit: One (1) free Code request per envelope (excluding the Kroger Prize Pool requests). All mail-in requests must be handwritten and must be postmarked by February 15, 2021 and received by February 22, 2021. All Code requests become the exclusive property of Sponsor and none will be acknowledged or returned. You will receive a free Code via email. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due free Code requests, which will be discarded. Administrator will email you a free Code within 8-9 business days from your postmark date.
- e. Online Free Code Request -- From February 16, 2021 to February 28, 2021:** To request a free Code online without making a purchase, visit BigGPS5Sweeps.com and follow links and instructions to complete and submit the free Code request form, including a valid email address. You must also select the Prize Pool for which you would like to enter. If you select the Kroger Prize Pool, you will receive one (1) free Code for the Kroger Prize Pool and three (3) free Codes for the National Prize Pool within one (1) business day via an automated email. If you select the National Prize Pool, you will receive one (1) free Code for the National Prize Pool within one (1) business day via automated email. All requests must be received by February 28, 2021 at 11:55 p.m. ET. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, or misdirected Free Code requests, which will be disqualified.

Once you obtain a Code, during the Promotion Period, visit BigGPS5Sweeps.com and complete and submit the registration form including your first and last name, select your age from the variety of age ranges, a valid home address (P.O. Boxes are not permitted), and a valid email address. Then, follow the instructions to enter your Code. You will receive one (1) Sweepstakes entry into the respective Prize Pool drawing and will advance to the Instant Win Game page and receive one (1) Instant Win Game play for that Code. Once on the Instant Win Game page, follow the links and instructions during the Instant Win Game. The Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game (each a "Instant Win Potential

Winner”, collectively “Instant Win Potential Winners”) will be provided directions for validation. All Instant Win Potential Winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Instant Win Game.

Limit: Each entrant may enter the Sweepstakes and play the Instant Win Game up to fifteen (15) times during the Promotion Period, regardless of method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player provided that person meets the eligibility requirements to participate in the Promotion. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. All Instant Win Potential Winners and each Grand Prize Winner (as defined below) may be required to show proof of being the authorized account holder. If a dispute cannot be resolved to the Administrator's satisfaction, the entry will be deemed ineligible. The submission of an entry is solely the responsibility of the entrant. Proof of sending (such as an automated computer receipt confirming delivery of email or "thanks for entering" message does not constitute proof of actual receipt by Administrator of an entry for purposes of this Promotion. Only eligible entries actually received by Administrator's server before the end of the Promotion Period will be included in the Promotion. Illegible, unintelligible, incomplete, garbled, lost, late, misdirected, forged, altered, or mutilated entries will be disqualified. Proof is sufficient if so determined by Sponsor, in its sole discretion.

5. Sweepstakes/Instant Win Game: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of Instant Win Potential Winners and Sweepstakes Winners are final and binding in all matters related to the Promotion. **Sweepstakes:** Administrator will randomly select the potential Sweepstakes Grand Prize winners (each a “Grand Prize Winner”), from all eligible entries received for each respective Prize Pool on or around March 1, 2021. **Instant Win Game:** There will be four thousand five hundred (4,500) random, computer-generated winning times, one (1) for each prize listed below, generated during the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly generated times, you will be an Instant Win Potential Winner of the prize indicated.

6. EACH POTENTIAL INSTANT WIN GAME WINNER AND THE POTENTIAL SWEEPSTAKES GRAND PRIZE WINNER ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

7. Verification of Potential Winners: Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes Grand Prize Winners will be notified by email or phone. If any Instant Win Potential Winner or a potential Sweepstakes Grand Prize Winner cannot be contacted or fails to provide any requested information within the required time period (if applicable), or prize is returned as undeliverable, the Instant Win Potential Winner or potential Sweepstakes Grand Prize Winner forfeits the prize. In the event that any Instant Win Potential Winner, or Sweepstakes Grand Prize Winner, of a prize valued over \$25 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from

among all remaining eligible entries. There will be a maximum of three (3) alternate drawings for a prize, after which the prize will remain unawarded. Unclaimed prizes valued at \$25 or less will not be awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion. If any potential winner cannot be contacted or if prize is returned as undeliverable, potential winner forfeits prize and Sponsor and Administrator will have no further obligation to such potential winner.

8. Prizes:

Sweepstakes Prizes: FIVE HUNDRED (500) GRAND PRIZES (twenty (20) awarded to the Kroger Prize Pool and four hundred eighty (480) awarded to the National Prize Pool): One (1) PlayStation®5 console. Approximate Retail Value ("ARV"): \$499.99 MSRP. Odds of winning a Sweepstakes Grand Prize depend on the number of eligible entries received for each respective Prize Pool during the Promotion Period. **Limit:** One (1) Sweepstakes prize per person/email address.

Instant Win Game Prizes: There will be four thousand five hundred (4,500) Instant Win Game Prizes available to be won. Available prizes are listed below.

TWO HUNDRED FIFTY (250) FIRST PRIZES: One (1) PlayStation®VR Marvel's Iron Man VR Bundle which includes (1) PlayStation®VR headset, (1) PlayStation®Camera, (2) PlayStation®Move motion controllers, and (1) Marvel's Iron Man VR Blu-Ray Disc. ARV: \$349.99 MSRP. SEVEN HUNDRED FIFTY (750) SECOND PRIZES: One (1) PlayStation®4 console. ARV: \$299.99. TWO THOUSAND (2,000) THIRD PRIZES: One (1) Sackboy: A Big Adventure PS5™ game voucher code to redeem on PlayStation™Store (Account for PlayStation™Network required. See terms in winning confirmation email for details). ARV: \$59.99 MSRP. ONE THOUSAND FIVE HUNDRED (1,500) FOURTH PRIZES: One (1) \$20 PlayStation™Store voucher code to redeem on PlayStation™Store (Account for PlayStation™Network required. See terms in winning confirmation email for details). ARV: \$20.

Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. **Limit:** One (1) Instant Win Game prize per person/email address.

For All Prizes: The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. There is no cash equivalent, and all prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Instant Win Potential Winners and Grand Prize Winner are responsible for all taxes and fees associated with prize receipt and/or use. TOTAL ARV OF ALL PRIZES: \$712,465.00.

9. Release: By entering the Promotion, each participant agrees to indemnify, defend, release and hold harmless the Promotion Entities, and their respective subsidiaries, affiliates, suppliers, distributors, partners, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any losses, damages, rights, claim, or cause of action of any kind arising, in whole or in part, directly or indirectly, out of your participation in the Promotion or resulting directly or indirectly, from your acceptance, possession, use, or misuse of any prize awarded in connection with the Promotion, including, without limitation, personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy.

10. Publicity: Except where prohibited by law, participation in the Promotion constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, statements, social media posts, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment, notice or consideration.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Sponsor reserves the right, at its sole discretion, to disqualify any individual found to be: (a) violating the Official Rules; or (b) violating the terms of service, conditions of use and/or general rules or guidelines of any Sponsor or Administrator property or service. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize will forfeit any prize won and may be prosecuted to the full extent of the law. Any attempt by any person to undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, including errors or typos in these Official Rules or any Instant Win Game-related communication or materials, whether caused a Released Party or by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software, failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or entry information, any error, omission, interruption, deletion, defect, delay in operation or transmission, failures or technical malfunction of any computer online systems, servers, providers, computer equipment, software, email, players or browsers, whether on account of technical problems, traffic congestion on the Internet or at any website, or on account of any combination of the foregoing; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize or (6) late, lost, misdirected, illegible, incomplete or mutilated entries or for theft, destruction or unauthorized access to, or alteration of entries. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

13. Dispute Resolution: You agree that any claim or dispute at law or equity that has arisen or may arise relating in any way to or arising out of the Promotion or the Official Rules, will be resolved in accordance with the provisions set forth in this Dispute Resolution section. Please read this section carefully. It affects your rights and will have a substantial impact on how claims you and we have against each other are resolved.

You agree that whenever you have a disagreement with Administrator or Sponsor arising out of, connected to, or in any way related to the Promotion or the Official Rules, you will send a written notice to the Administrator ("Demand"). You agree that the requirements of this Dispute Resolution section will apply even to disagreements that may have arisen before you accepted these Official Rules. You must send the Demand to the following address (the "Notice Address"): Legal Department, Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075. You agree that you will not take any legal action, including filing a lawsuit or demanding arbitration, until 10 business days after you send a Demand. If the disagreement stated in the Demand is not resolved to your

satisfaction within 10 business days after it is received, and you intend on taking legal action, you agree that you will file a demand for arbitration with the American Arbitration Association (the "Arbitrator"). This arbitration provision limits the ability of you, Administrator and Sponsor to litigate claims in court and you, Administrator, and Sponsor each agree to waive your respective rights to a jury trial or a state or federal judge. You agree that you will not file any lawsuit against Administrator or Sponsor in any state or federal court. You agree that if you do sue in state or federal court, and Administrator or Sponsor brings a successful motion to compel arbitration, you must pay all fees and costs incurred by Administrator or Sponsor in court, including reasonable attorney's fees. For any such filing of a demand for arbitration, you must effect proper service under the rules of the Arbitrator and notice to the Notice Address may not be sufficient. If, for any reason, the American Arbitration Association is unable to conduct the arbitration, you may file your case with any national arbitration company. The Arbitrator shall apply the AAA Consumer Arbitration Rules effective September 1, 2014 (as may be amended) and as modified by the agreement to arbitrate in this Dispute Resolution section. You agree that the Arbitrator will have sole and exclusive jurisdiction over any dispute you have with Administrator or Sponsor. The Federal Arbitration Act allows for the enforcement of arbitration agreements and governs the interpretation and enforcement of the agreement to arbitrate.

You agree that you will not file a class action or collective action against Administrator or Sponsor, and that you will not participate in a class action or collective action against them. You agree that you will not join your claims to those of any other person. Notwithstanding any other provision in the Official Rules, if this class action waiver is invalidated, then the agreement to arbitrate is null and void, as though it were never entered into, and any arbitration dispute at that time will be dismissed without prejudice and may be refiled in a court. Under no circumstances do you, Administrator or Sponsor agree to class or collective procedures in arbitration or the joinder of claims in arbitration. Administrator and Sponsor agree that we will submit all disputes with you to arbitration before the Arbitrator.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Administrator and Sponsor in connection with the Promotion, or any claim or dispute that has arisen or may arise between you, Administrator and Sponsor shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be Oakland County, Michigan. This arbitration provision shall survive conclusion, modification or termination of the Promotion and suspension, revocation, closure, modification, or amendments to the Official Rules, and any aspect of the relationship of the parties relating to or arising from participation in the Promotion.

14. Entrant's Personal Information: Information collected from entrants is subject to the Sponsor's Privacy Policy, available at: <http://www.generalmills.com/en/Company/privacy-policies/privacy-policy-US>.

15. Winner List: For a winner list, visit <https://bit.ly/2zuOXu8>. The winner list will be posted after winner confirmation is complete.

16. Miscellaneous: The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. For entrants, to the extent there is a conflict between these Official Rules

and any terms of use or other agreement posted on the website, these Official Rules control.

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